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FORMBAR LIMITED

HYBRID TROLLEYS

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- Traditional shopping trolleys are made from zinc-plated steel wire and tube. This means they...
 - Are heavy for customers to manoeuvre.
 - Are valuable as metal scrap.
 - Can cause damage to shop-fittings, particularly glass doors.
 - Can twist or bend out of shape.
 - Wires in the basket can come loose and cause injury.
 - Only offer the handle area for branding.
- Hybrids are made from a strong plastic basket fixed to a zinc plated steel chassis. This means they...
 - Are lighter for customers to manoeuvre.
 - Difficult to disassemble plus less than half the metal content of a traditional trolley therefore no value as metal scrap.
 - Glance off glass doors and shop-fittings without scratching.
 - The plastic has memory so bounces back into shape immediately on impact without twisting or breaking.
 - Can be manufactured in corporate colours and from recycled plastic materials therefore have an increased brand value.

ALL MARSANZ TROLLEYS ARE...

- Manufactured in Madrid
- Manufactured using the highest quality materials
- Have a short lead time
- Are transported from Spain either in containers on ships or trains or for express delivery on trailers, with a variety of transport options we can always deliver on time
- Comply with all European Manufacturing, Employment, Environment and Safety Standards



PRODUCT:

- **AENOR:** UNE EN 1929-1 / UNE EN 1929-2 / UNE EN 1929-3 / UNE EN 1929-4 / UNE EN 1929-7
- **ISO 9001:** POSITIVE AUDIT RESULT (CERTIFICATE RECEPTION PENDING)



ENVIRONMENT:

- **ISO 14001:** POSITIVE AUDIT RESULT (CERTIFICATE RECEPTION PENDING)



HEALTH & SAFETY:

- **ISO 45001:** FIRST AUDIT IN PROGRESS

TROLLEY THEFT IN THE UK

There are two main types of trolley theft in the UK...

Opportunistic Theft

This is a customer wheeling a trolley home to carry their shopping or teenagers steeling a trolley for races.

Solution:

- Good trolley storage
- £1 trolley locks
- Perimetric wheel security systems
e.g. Gatekeeper

Wholesale Metal Theft

Lines of nested trolleys loaded into vans and vehicles and driven out of store car parks for sale to scrap merchants.

Solution:

- Swap to Hybrid Trolleys
- Store all trolleys inside store at night

MERCADONA IN SPAIN

Mercadona have been a customer of Marsanz for more than 20 years purchasing the traditional metal trolleys.

- 1676 STORES, 1637 IN SPAIN AND 39 IN PORTUGAL UNDER THE BRAND IRMADONA
- AVERAGE SIZE OF 1300sqm
- 99,000 EMPLOYEES
- SPANISH MARKET SHARE: 33%

In 2016 on average they were having to replace 87,000 trolleys per year due to theft

In 2023 they have replaced 25,000

80% Less...

MERCADONA – WHAT THEY DID

STEP 1:

Installed a Perimetric security system across their estate
stopping the trolleys from being pushed out of the carparks



SIGNIFICANT REDUCTION IN OPERTUNISTIC THEFT

STEP 2:

Replaced all metal trolleys with hybrid trolleys



SIGNIFICANT REDUCTION IN WHOLESALRE THEFT



80% LESS REPLACEMENT TROLLEYS PURCHASED



HYBRID TROLLEY FEATURES

- We offer a full range from 80 Litre to 240 Litre Capacity.
- Double Function Child Seats are available in most of the sizes of trolley.
- Customisable.
- Different standard RAL colour baskets or they can be manufactured in a corporate colour.
- Accessory options available such as advertising holders, cup holders, phone holders, trolley locking mechanisms, travelator wheels, braked castors etc.
- Chassis options of standard or anti-theft, lower platforms and crate holders available.
- Ergonomic shaped baskets that minimise impact on shop-fittings, people and cars.
- In Grey or Black they can be made from recycled plastic material, taking single use waste and turning it into a useful product.
- Tente Wheels and Systec Handles.
- Spare Parts available.
- Can be cleaned and maintained in the same way as metal trolleys.
- UV stable plastic that will not fade or corrode being kept outside.
- Tested the same as any metal trolley and shown to be as durable.



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FOR MORE INFORMATION...

PLEASE VISIT OUR WEBSITE:

WWW.FORMBAR.CO.UK

CALL US ON 01235 850368

OR EMAIL INFO@FORMBAR.CO.UK