

# Why You Should Upgrade Your Datamax Print Engine

If you're looking to upgrade a Datamax print engine to enhance your labelling capabilities and make your production line or packaging and warehousing environments homogenous, Zebra and SATO print engines are the perfect replacement.

Datamax print engines have gone into the "end of life" stage, meaning that no new products or replacement parts will be made. This leaves businesses [vulnerable to unplanned and extended downtime](#).

Cobalt engineers can work with you to make the process as easy as possible, providing the guidance you need to ensure that your new system fits your existing setup and offers the label printing capabilities that you're looking for to take your business to the next level.

In this guide, we walk through the path to upgrade your Datamax print engine and show how easy it can be to integrate a Zebra or a SATO solution into your production line. With support from Cobalt, upgrading your print engine is the most attractive solution at the moment.

- [The upgrade path from Datamax print engines](#)
- [How Zebra makes upgrading easier](#)
- [How Cobalt can help you integrate your new systems](#)

## The upgrade path from Datamax print engines

Upgrading from Datamax couldn't be easier with help from the team at Cobalt. Whatever setup you need to incorporate it into, we're here to help you make the switch.

There are [a range of Zebra and SATO print engines available](#) to ensure that whatever upgrade you need, from 104mm labels

through to 169mm labels, or 4 inches to 8 inches, there are solutions that can provide you with the capacity that your production line needs.

Finding the right print engine, especially one that can fit the print and apply systems that you already have, can seem daunting, but with the industry-standard sizing shared by Datamax, Zebra, and SATO print engines, it's actually much easier than you might think.

## **Zebra make upgrading easier**

Zebra print engines are the ideal choice for upgrading Datamax systems, offering a seamless transition and ensuring that your production, packaging, and warehousing environments keep running as efficiently as possible.

Zebra print engines have a built-in emulator to make moving from systems built for Datamax print engines easier, meaning that you don't have to train staff on the new software and don't have to change the way that the engines integrate with your systems.

Zebra also has emulators for SATO systems to make the transition easier for those too, though for clients that prefer using SATO print engines, Cobalt also offers support with SATO systems specifically.

The emulators on Zebra print engines mean that you can use the same programming language you're used to and make sure that all your systems talk to each other in the same ways that they did with a Datamax engine.

## **How Cobalt can help you integrate your new systems**

When it comes to finding the solution for upgrading your Datamax print engine to a Zebra version, deciding on the right system for your environment can be challenging.

The team at Cobalt can assist you with the upgrade path from a Datamax engine to a more suitable option, whatever that means for you. Whatever labels you need for your production, packaging, or warehouse environment, we're here to help you find the right option and make sure that your business can seamlessly transition between your old system and a new option.

Get in touch with our team to find out more about the range of Zebra and SATO print engines that make the transition as easy as possible. We'll work with you to find the best solution for your unique requirements.