



## **Exciting new products – Graphic Metal**

We are delighted to announce that Ambro has acquired the assets of Graphic Metal Company to compliment and expand our current A-lite products. We now offer a more extensive range of highly bespoke products to include membership cards, signage and point of sale in addition to ring binders and presentation boxes. Our A-Lite products will now sit under the umbrella of Graphic Metal and be referred to as Promolyte.

We are working in partnership with David Gunter (former owner of Graphic Metal) to increase our in house skill levels and abilities with these materials. We are making the most our time with David who has built up a wonderful name and reputation for Graphic Metal over many years, and all at Ambro are excited to be learning about the new products and how to manufacture them.

We are adding dye sublimation printing to our range of in house expertise, a process of transposing vibrant full colour imagery on to the surface of Promolyte and other select materials. We are extremely excited to take delivery of two Laser etching workstations as well as the knowledge and techniques involved in photochemical etching. All of these processes enable us to continue providing the quality of product and range of finishes that Graphic Metal have built up a reputation for over the years.

For existing Ambro customers, this will be an exciting addition, and we very much look forward to showcasing these products to customers who are not yet familiar with them.

For Graphic Metal Company customers, we assure you that Ambro will continue to supply your products with the high levels of customer service and support that you have enjoyed under the watchful eye of David and Rosanne.

Our aim is to contact the majority of our customers, new, old and shared, to reinforce our commitment to this area, but if you are keen to learn more before this time, please do not hesitate to contact us on the usual numbers.

Graphic Metal email addresses, telephone & fax numbers, as well as the website will remain active for the time being, and any changes communicated as they happen.

\*Please note: Bank details for orders will now be that of Ambroplastics Ltd. We will provide these during future orders or please contact us for further details.

If there are any other questions, please do not hesitate to contact us on:

[info@ambro.co.uk](mailto:info@ambro.co.uk)